

Membership Committee Meeting Minutes– Monday, May 24, 2021 at noon
In attendance: Katie Militello – Chair, Brandi Nichols, Ashle Baker Childress
Absent: Ellen Speert

I. Reviewed Report and Database Updates

- 1) Katie will reach out to Nancy to discuss the updating of the Member and Non-member Attendance by Event report which logs member and nonmember attendance at Chapter Meetings and Events so the Board has a better understanding of core members and the variety of program offerings that draw member participation. This is the final report to be incorporated into the resources for Membership.
- 2) The next Membership Board representative will need to insure New/Renewing/Lapsed surveys are automatically generated in an email to members according to their status.

II. Membership Benefits Write-up

- 1) Incorporate the Membership Benefits in the June e-newsletter, have Ashle post to various social media sites, and email these benefits to the CAMFT email list of CAMFT members who are within our geographic area and are not members of our chapter.

Final Membership Meeting - There will be no further meetings of this Committee. Whoever is in charge of Membership for the Board can constitute their own Committee in the chapters' next fiscal year.

Thanks to Ashle, Brandi, Ellen and Nancy for all of their time and support in helping to increase the Chapter's understanding of members.