

Membership Committee - Meeting Minutes - Friday, 11/20 - Noon - 1:00 pm

In attendance: Katie Militello, Chair, Jo Henry – LMFT, Ashle Baker-Childress – Graduate Student, and Brandi Nichols – LMFT and Prelicensed Board Member

All members introduced themselves regarding their licensing experience, their place of work and their desire to further connect with chapter members.

Katie Militello highlighted the purpose of chapters as a means to encourage CAMFT membership renewal. The key benefits to CAMFT membership is identified as 1) Access to CAMFT attorneys, and 2) Advocacy for such professional issues as MediCare approval for MFTs

Katie reviewed various benefits of chapter membership — CEU chapter meetings, Special Interest Groups (SIG) - Sand Tray, Insurance/Private Practice, EMDR, Connection & Community

Action Items:

- 1) Review the SDNC-CAMFT website and identify opportunities for improvement - Directory, Classified Ads, Groups
- 2) Brandi and Ashle to work on ways to market to schools - emails of school program directors, video chat to market the chapter to schools, Zoom meetings scheduled with various school programs for an introduction of the chapter
- 3) Explore ideas for a membership drive
- 4) Highlight the benefits of chapter membership in a succinct and engaging way — written, video?
- 5) Follow up on Pending/Lapsed members as identified on the Member report

Next Membership Committee Meeting scheduled for **Monday, 12/14 at noon.**