

## **SDNC-CAMFT Business Meeting**

December 5, 2020, 11am-12pm via Zoom

Present: Kathlyne, Shauntis, Sunny, Marci, Katie, Brandi, Josho, Jaclyn, Jessica  
Call to order: 11am.

Debriefed retreat, briefly. Initial reactions were positive.

November Minutes: Motion to approve: Shauntis. Second: Katie. Board approved.  
November Financials: Not yet finalized by treasurer. Board approval deferred until January.

Board members discussed individual goals for 2021 –

### Membership-

Katie: Improve engagement and retention. Retain Sept 2020 level of membership. Continue working with membership committee to review specifics and address.

### Outreach-

Josho: Create tiered sponsorship levels for virtual meetings. Outreach additional organizations for potential sponsorships each month.

### Pre-Licensed-

Brandi: Contact grad schools about Team 3000 events, with email invitations out by March 2021. Increase attendance at Team 3000 events with ideal average of 10.

### Professional Development-

Jaclyn: Develop chapter meeting topics based on member surveys; collaborate with other chapters in hosting events 1x/quarter; increase attendance at chapter events by 25% in the next year.

Jessica: Better understand the financial goals of our chapter to set fees (or not) accordingly, and be more consistent in doing so.

### Treasurer-

Sunny: Review of current year budget given the impact of COVID; create systems to enable more specificity in financial reports, to distinguish dues income from event income.

### Secretary-

Marci: Evaluate chapter use of current social media platforms. Continue posting virtual chapter events on social media where effective to do so.

### Vice President-

Shauntis: Create a formal onboarding process for new board members. Include written guide with board role descriptions and chapter bylaws, buddy system or shadowing process.

### President-

Kathlyne: Meet with vice president on transfer of responsibilities. Continue exploring ways to have more fun as a board and attract new members, in a virtual environment.

Adjourned: Noon.